

# INNOVATION

**innovation starts here.**

## LET'S GET STARTED .....

Innovation starts right here in Anderson County. Our economic future depends on it. In a business world where competition is fierce, innovative approaches to how we attract new business and grow our already vibrant industry base are paramount.

At Innovate Anderson, innovation is not just in our name – it's how we do business. Our non-profit public/private community development organization works tirelessly to tell the story of Anderson County in the global marketplace.

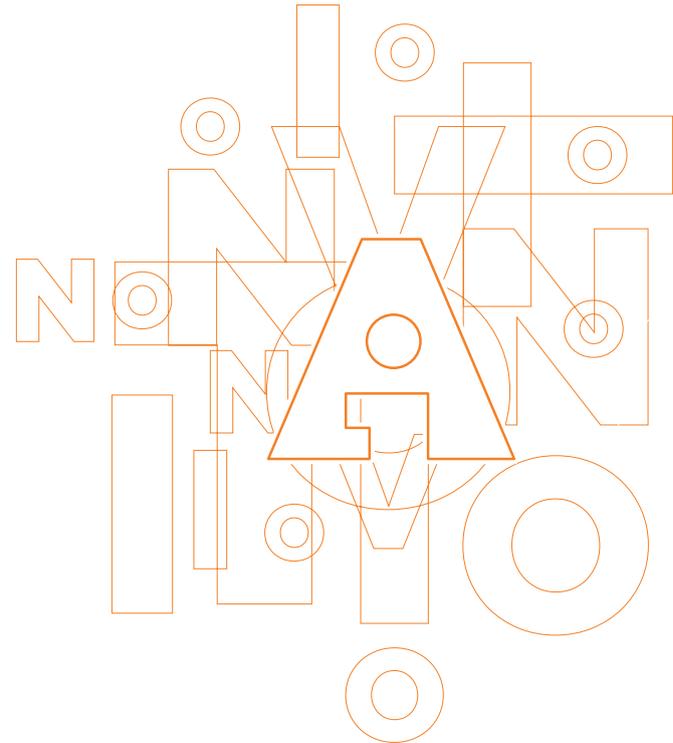
Innovation also happens at home. The Clemson University Advanced Materials Center – home to cutting-edge research that continues to lure world-renowned companies to the Upstate – is just one example of Innovate Anderson's ability to develop a project and take it to the next level. We also put that same level of energy into bringing top-tier entertainment and events here – from sports and conventions to nationally-recognized festivals – through the Anderson Convention & Visitors Bureau.

Thanks to our investors, Innovate Anderson creates a powerful brand and image for Anderson County that ultimately results in greater investment, increased job creation, enhanced prosperity and better quality of life for our citizens.

But innovators don't rest on their laurels. To remain competitive and cutting-edge, we need the support of our contributors. Your investment in Innovate Anderson provides the resources to spearhead a comprehensive marketing strategy aimed at attracting new business. In essence, you help us showcase Anderson County to the world.

## START INVESTING TODAY .....

Innovation starts with you. To learn how you can help develop a more competitive, diverse and healthy business climate for Anderson County, log on to [innovateanderson.com](http://innovateanderson.com), or contact us at:  
Innovate Anderson • 126 North McDuffie Street • Anderson, SC 29621  
864.260.1062 tel



## INVESTOR LEVELS AND BENEFITS .....

### BOARD LEVEL - \$5,000/year

**Benefits:**

- Board Seat Governing Innovate Anderson Activities
- Detailed Company Information Listed on Website
- Company Link Listed on Website
- Receive Copy of Economic Development Directory
- Referral of Business Inquiries
- Contribute to Improved Quality of Life and Image of Anderson County
- Networking with Business & Community Leaders
- Investing in Economic Development & Marketing of Anderson County
- Invitation to Annual Meeting, Special Events & Announcements

### BENEFACITOR LEVEL - \$1,500/year

**Benefits:**

- Detailed Company Information Listed on Website
- Company Link Listed on Website
- Receive copy of Economic Development Directory
- Receive Copy of Minutes from Board Meetings
- Referral of Business Inquiries
- Contribute to Improved Quality of Life and Image of Anderson County
- Networking with Business & Community Leaders
- Investing in Economic Development & Marketing of Anderson County
- Invitation to Annual Meeting, Special Events & Announcements

### FRIEND LEVEL - \$500/year

**Benefits:**

- Receive Copy of Minutes from Board Meetings
- Referral of Business Inquiries
- Contribute to Improved Quality of Life and Image of Anderson County
- Networking with Business & Community Leaders
- Investing in Economic Development & Marketing of Anderson County
- Invitation to Annual Meeting, Special Events & Announcements



*“Innovate Anderson is committed to the efforts of the Advanced Materials Center at Clemson University in its pursuit to advance a multitude of industries.”*

John Miller, Chief Executive Officer, AnMed Health



*“We wholeheartedly support Innovate Anderson and its developmental efforts within Anderson County. It’s a bridge for both private and public sector support.”*

Dr. Evans Whitaker, President, Anderson University



*“Innovate Anderson helped us raise awareness and the class of service that our rail line provides to the local economy.”*

Nancy Johnson, CFO, Pickens Railway Company

**INNOVATE ANDERSON**  
*Designing the Future* 

FOR MORE INFORMATION:

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